

Job Description: Product Manager

Salary: Dependent on experience

Closing Date: 6th June 2025

Overview

Are you passionate about creating unforgettable travel experiences? Do you have a commercial mindset and a flair for developing innovative itineraries? Reporting into the Head of Product, join our dynamic team as a Product Manager and play a key role in shaping the future of our travel portfolio.

Alongside a creative mindset, this role will suit someone with strong attention to detail and strong commercial awareness.

Role

As Product Manager, you will be responsible for the full lifecycle of a portfolio of travel products. From concept and creation, through to delivery you will be responsible for driving growth with the development of new tours within your geographical areas of responsibility, while maintaining and evolving your existing portfolio of tours to meet business objectives and customer expectations.

Key areas of responsibility

- Responsible for the project management of evolving, researching and developing commercially viable itineraries that align with business objectives and customer expectations.
- Enhance and maintain existing products to meet performance targets.
- Deliver new and existing product content across the business, including brochures and website, delivering training where required.
- Attend relevant tradeshow and conduct overseas research trips as and when appropriate.
- Monitor product performance and customer feedback, implementing improvements where necessary.
- Responsible for pricing products in line with company guidelines.
- Identify and conduct competitor analysis, monitoring trends and supporting business requirements.
- Negotiate and manage contracts with suppliers, securing allocations in a timely and cost-effective manner.
- Build and nurture strong relationships with key partners and stakeholders.
- Lead product improvement through monitoring and acting upon customer feedback and product performance.
- Monitor product performance, taking appropriate action where required.
- Carry out additional duties as reasonably requested by line management

Who are we looking for

As one of our Product Managers, you'll bring a customer-first mindset, strong communication skills, and exceptional attention to detail. Working in a fast-paced environment, you will have a passion for travel and combine creativity with solid commercial awareness and strong organisational skills.

In addition to this we are looking for someone with the following experience and qualities.

- 3+ years' experience in a similar product or contracting role within the travel industry
- Proven track record of delivering product portfolios that are suitable to the customer demographic
- Strong project management with ability to work to tight deadlines and organisational skills
- Ability to communicate effectively with internal and external stakeholders
- High attention to detail, with strong literacy and numeracy skills.
- Ability to work on own initiative as well as work closely with other team members

- Commercially astute, with confident negotiation skills
- Strong problem solving and decision-making skills

Desirable

- Experience in brochure production and copy writing
- Proficiency in Excel formular desirable
- Awareness of Health & Safety standards in the context of travel products